



**VICTOR BARROTERAN PROMOTED TO SENIOR VICE PRESIDENT,
COMMERCIAL BANKING MANAGER**

FOR IMMEDIATE RELEASE

September 4, 2024 (El Paso, TX) — WestStar, the leading financial institution in the Borderplex, announces the promotion of Victor Barroteran to Senior Vice President, Commercial Banking Manager. In this new role, Barroteran will lead and develop one of WestStar's commercial banking teams to facilitate the expansion of new commercial business.

With 27 years of experience, Barroteran brings a robust background in commercial banking, leadership, and business development to his new position. Upon his promotion, he stated, "It is an honor to be appointed Commercial Banking Manager. During my four years with WestStar, I have experienced an unparalleled culture and mission dedicated to addressing the financial needs of the Borderplex region. I am excited about the opportunity to further my contribution to aid WestStar in fulfilling this mission."

Barroteran holds a BBA in Economics from the University of Texas at El Paso and has served as a board member at Hospice El Paso for the past seven years.

About WestStar

WestStar is a locally owned community bank with a robust presence in the Borderplex region, boasting more than \$3 billion in assets. The bank offers a wide range of financial services to businesses and retail consumers, including banking, treasury management, wealth management, insurance, and title services. WestStar is deeply integrated into the community, with team members serving on over 60 boards and committees of non-profit and civic organizations, actively participating in various community betterment efforts and philanthropic causes. For more information, visit [weststarbank.com](https://www.weststarbank.com).

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