



VICTOR PARRA PROMOTED TO ASSISTANT VICE PRESIDENT, COMMERCIAL BANKER

FOR IMMEDIATE RELEASE

September 4, 2024 (El Paso, TX) — WestStar, the leading financial institution in the Borderplex, announces the promotion of Victor Parra to Assistant Vice President, Commercial Banker. In his new role, Parra is responsible for developing, maintaining, and expanding a portfolio of commercial client relationships while actively seeking new business opportunities within the community.

With five years of experience at WestStar, Parra has been an integral part of the team and most recently held the position of Credit Analyst Manager. "I am excited about this next chapter in my career with WestStar and am eager to continue making a significant and positive impact within the bank and our community," Parra commented upon his promotion.

Parra holds a Business Degree from New Mexico State University.

About WestStar

WestStar is a locally owned community bank with a robust presence in the Borderplex region, boasting more than \$3 billion in assets. The bank offers a wide range of financial services to businesses and retail consumers, including banking, treasury management, wealth management, insurance, and title services. WestStar is deeply integrated into the community, with team members serving on over 60 boards and committees of non-profit and civic organizations, actively participating in various community betterment efforts and philanthropic causes. For more information, visit [weststarbank.com](https://www.weststarbank.com).

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